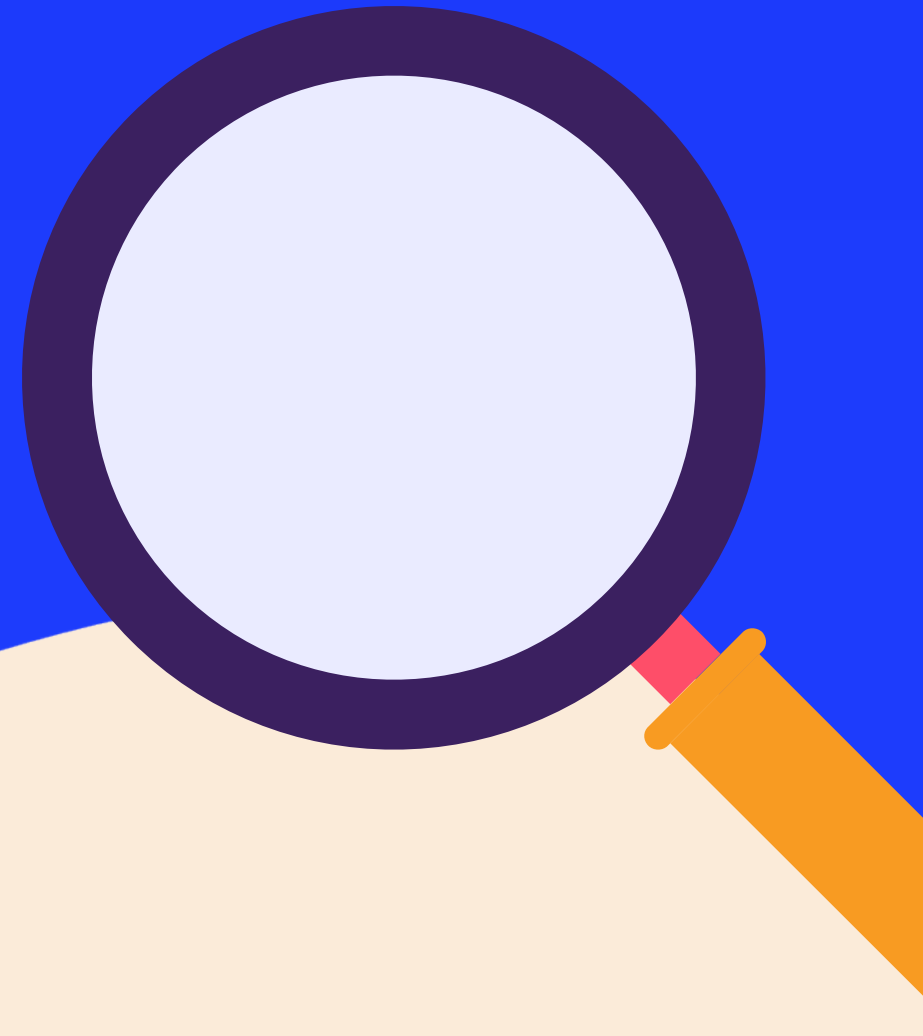


withyou

# Our **strategy**

2025–2030



# Our vision

The difference we'll  
create in the world.

A future where  
**everyone** lives a life  
free from the harm  
associated with  
drugs and alcohol.

# Our mission

What we do, the business  
we are in, who we serve,  
the services we provide.

To be there for **anyone** experiencing challenges with drugs and alcohol.

To work with people on their **unique** journey, whether it's staying safe and healthy, making small changes, or completely stopping a harmful habit.

To **reduce stigma** associated with drug and alcohol use so that everyone feels able to reach out for help.

We will do this by delivering **specialist, free-to-access** services to anyone who needs support, working in partnership with other experts.

# Our priorities



## Priority 1

**Develop** our core client support offer and operating model.

## Priority 2

**Deliver** high performing services and sector-leading client outcomes.

## Priority 3

**Be a confident and bold voice** in the sector and proactively work to tackle stigma for our clients, in the system and in society.

# What we do

**We provide a free and confidential service without judgement to more than 100,000 people a year. We use our expertise to improve the help available and raise awareness around drugs, alcohol and mental health so that more people can get support.**

**We provide services across England and Scotland with a focus on the following areas:**

## Adult drug and alcohol services

We are commissioned to run drug and alcohol services across England and Scotland. This includes many different services from engagement and advice, to harm reduction, treatment (including clinical, nursing, psychological therapy and trauma approaches), recovery/community support, to supporting the Armed Forces communities. As our core work, this is the largest proportion of our work and the majority of our staff are employed in drug and alcohol services.

## Young Person's Services

We run stand alone young people's services and a number of others that are integrated within the adults' services, across the country. Services are developed locally around the needs of the young people and provide a holistic and CBT based approach to support, focusing on reducing risk-taking behaviour, building resilience, self-esteem and well being in order to make positive change.

## Mental health support

We run NHS Talking Therapies in Surrey and Kent for adult anxiety disorders and depression. We also integrate a trauma-informed mental health approach to all of our services.

## Digital services

We provide confidential online support via a Webchat service for anyone in the UK, alongside creating connections and referrals for clients who need support. Our website also includes digital interventions and information about drugs, alcohol and mental health.

