

# Fundraising for withyou:

## A quick guide to social media

### About WithYou

Use this on your fundraising profile or if people ask more about WithYou:

WithYou is a charity offering free, confidential support for people facing drug, alcohol, and mental health challenges. With over 80 services across England and Scotland, they help more than 100,000 people each year – including adults, young people, families, loved ones and more – who are facing challenges with substance use, mental health, or are affected by those who are.

This includes many different kinds of support, from information and harm reduction advice to treatment, recovery and community support.

Video link: [We Are With You](#)

When you donate to WithYou, you're supporting a charity that:

- ✓ Offers **free, confidential** support to those facing challenges
- ✓ Helps people **start their recovery journey** with essential services
- ✓ Supports **young people, families**, and anyone affected by substance use or mental health challenges
- ✓ Provides **mental health support** in addition to drug and alcohol services



# How to share on social media

## Share your story

Tell your community **why** you're fundraising. Use these prompts to help get you started:

### I'm fundraising for WithYou ...

- *...because recovery is possible with the right support, and I want to be part of making that happen.*
- *...because everyone should have a safe space to heal and grow.*
- *...because everyone should have a chance at recovery.*
- *...because together, we can create lasting change.*
- *...to make sure no one has to face drug or alcohol challenges alone.*
- *...to make sure no one has to navigate challenges alone.*
- *...to fund essential services that help people take the first step toward recovery.*
- *...to support those in recovery.*

## Make it personal

If you're comfortable doing so, sharing your personal story can make a powerful impact. Lived experience helps others to connect with the cause and understand why support services like WithYou are so important. By sharing why WithYou matters to you, you can inspire others to get involved and contribute.

## Use short, impactful messages

### Try these out:

- *Small actions, big impact. Let's make a difference together!*
- *It's always better together.*
- *Change starts WithYou. Will you help?*
- *Together, we can help create positive change.*

## Add a call to action

Make it easy for people to support you and donate.

- *Help me support WithYou. Donate today! [Link]*
- *Join me in supporting a cause that really matters. [Link]*

## Use hashtags

#WithYou #WithYouEveryStepOfTheWay



Thank you for helping us support our clients. Together, we can make a real difference!